



DEPOSITARY RECEIPTS

NEW DR ANNOUNCEMENT

February 9, 2015

Burberry Group plc

Burberry Group is a holding company. Through its subsidiaries, the Company designs, sources, and markets luxury men's, women's and children's clothing and non-apparel accessories globally through a diversified network of retail (including digital), wholesale and franchise channels worldwide. The Company also licenses third parties to manufacture and distribute products using the 'Burberry' trademarks. These products under licenses are fragrances, eyewear, timepieces and European childrenswear. The Company's non-apparel offerings include large and small leather goods, scarves, shoes, belts and jewellery.

DR Name:	Burberry
Effective Date:	February 9, 2015
Country of Incorporation:	United Kingdom
Exchange:	OTC
Type of ADR Program:	Sponsored - Level I
Ticker Symbol:	BURBY
CUSIP Number:	12082W204
Ratio (DR:ORD):	1 : 2
Underlying Share Description:	Common
Industry Classification:	Personal Goods
Custodian(s) :	The Bank of New York Mellon

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