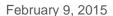


## **DEPOSITARY RECEIPTS**



## NEW DR ANNOUNCEMENT

## Burberry Group plc

Burberry Group is a holding company. Through its subsidiaries, the Company designs, sources, and markets luxury men's, women's and children's clothing and non-apparel accessories globally through a diversified network of retail (including digital), wholesale and franchise channels worldwide. The Company also licenses third parties to manufacture and distribute products using the 'Burberry' trademarks. These products under licenses are fragrances, eyewear, timepieces and European childrenswear. The Company's non-apparel offerings include large and small leather goods, scarves, shoes, belts and jewellery.

DR Name: Burberry

**Effective Date:** February 9, 2015 **Country of Incorporation:** United Kingdom

Exchange: OTC

Type of ADR Program: Sponsored - Level I

Ticker Symbol: BURBY
CUSIP Number: 12082W204

Ratio (DR:ORD): 1:2
Underlying Share Description: Common

Industry Classification: Personal Goods

Custodian(s): The Bank of New York Mellon

To learn more about ADRs and issuer programs, please call our marketing desks:

New York Hong Kong London

Ravi Davis Herston Powers Damon Rowan Adrdesk@bnymellon.com Vice President Vice President

Tel: 212 815 2267 herston.powers@bnymellon.com damon.rowan@bnymellon.com

Tel: 852 2840 9868 Tel: 442071637511

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